# Lazaros Sarigiannidis

PhD. MSc

Contact Address: Agios Loukas

Kavala, GR 654 04 Tel: +30 2510 462 199 Email: lazasari@mst.ihu.gr

#### Additional Information:

Father's Name Ioannis
Mother's Name Danae
Place of birth Kavala
Nationality Greek

# Education

# 2005–2011 Democritus University of Thrace

Ph.D. Engineer, sector of Project Management, Department of Production Engineering and Management

<u>PhD Subject</u>: "Project Risk Management for Information Systems Development"

This study investigates a wide range of project risk management literature, proposes and tests a new conceptual framework for managing risk in software development projects, introduces new conceptual factors, brings out their interrelation, and suggests new prospects and managerial implications for both practitioners and academics.

# 2003-2004 University of Greenwich

MSc in Finance and Financial Information Systems, School of Business Economics, Greece Campus

<u>Dissertation</u>: "Business Outsourcing and Organizational Performance" This study empirically investigates the outsourcing strategy adopted by Greek hotels. It is found that managers believe that outsourcing has a clear, significant and positive influence on achieving operational objectives such as financial and flexibility improvements, access to new managerial and sourcing methods and quality improvements. In addition, the impact of outsourcing on organizational financial and non-financial performance, from the aspect of the strategic value of the activities, is also examined. The results indicate that there is no evidence supporting the existence of a significant direct effect of outsourcing on the performance of hotels in Greece.

# 1998–2003 University of Macedonia

BA in Economic Sciences, School of Economic and Social Sciences

# May 2019

# International Hellenic University (Kavala Campus)

-Present School of Economics and Business, Department of Management

Science and Technology

Associate Professor

#### Undertook the following Courses:

- \* Introduction to Economic Theory
- \* Project and Programme Management
- \* Operations Management
- \* Supply Chain Management
- \* Entrepreneurship

# May 2019

# **Executive MBA**

# -Present

School of Economics and Business, Department of Management Science and Technology, International Hellenic University (Kavala Campus)

Associate Professor

#### MBA Courses taught:

- \* Business Economics
- \* Business Planning
- \* Change Management
- \* Operations Management
- \* Project Management

# May 2021

#### **Executive MBA in Tourism**

# -Present

School of Economics and Business, Department of Management Science and Technology, International Hellenic University (Kavala Campus)

Associate Professor

# May 2018

# **Technological Educational Institute of Kavala**

# -May 2019

School of Business and Economics, Department of Business Administration

Associate Professor

# <u>Undertook the following Courses:</u>

- \* Project Management
- \* Production Management

- \* Supply Chain Management
- \* Microeconomics
- \* Macroeconomics

# September 2019

# Public Benefit Organization of Kavala, Dimofelia

-January 2020

Municipality of Kavala

\* President of the Board

# October 2013

# **Science Technology Lab**

-January 2017

Co-founder

- \* Project Management
- \* Market Research
- \* Documentation
- \* Data processing and related services
- \* Educational Support Services
- \* Human Resource Management

# **July 2013**

# Public Benefit Organization of Kavala, Dimofelia

-July 2017

**Development and Environment Department** 

\* EU Projects Scientific Support

# September 2011

# **Technological Educational Institute of Kavala**

-May 2018

School of Business and Economics, Department of Business Administration

Adjunct Professor

# **Undertook the following Courses:**

- \* Project Management (Lectures and Tutorials)
- \* Application of Decision Theory in Production (Lectures and Tutorials)
- \* Management Information Systems (Tutorials)
- \* E-Commerce (Lectures and Tutorials)
- \* Production Management (Lectures and Tutorials)
- \* Supply Chain Management (Lectures and Tutorials)

#### September 2012

# Master in Business Administration (MBA)

-May 2018

School of Business and Economics, Department of Business Administration, Technological Educational Institute of Kavala

Adjunct Professor

#### MBA Courses taught:

- \* Global Enterpreneurship
- \* e-Logistics and International Supply Chain Management
- \* Change Management

# February 2012 <u>Self-Employed</u>

-August 2018 Economist/Analyst, Documentation & Research

# February 2009 <u>VCE Vranakis Consulting Engineers</u>

-Present Consulting Engineers

**Economist** 

#### Fields of Expertise:

- \* Cost estimation
- \* Feasibility studies
- \* Project monitoring and reporting

Funding Proposals. Projects Budget over 120.000.000,00 €.

# February 2012 <u>Technological Educational Institute of Kavala</u>

-May 2018

School of Business and Economics, Department of Business

Administration (Part of the ERASMUS Program)

**Tutor** 

# <u>Undertook the following Courses:</u>

- \* E-Commerce and Web Design
- \* Supply Chain Management

# September 2012 MSc in Oil and Gas Technology

-February 2013

School of Technological Engineering, Department of Technology, Oil and Gas, Technological Educational Institute of Kavala

Adjunct Professor

\* Change Management

# May 2012 K.E.K. Neapolis Itd., Kavala Department

-November 2012 Vocational Training Centre

Instructor

# Participated in the following Project:

\* Lifelong Education for Persons with Disabilities in New Technologies

# June 2011 <u>Technological Educational Institute of Kavala</u>

# -June 2012 Research Committee

#### Participated in the following Project:

\* INTERREG III/ IDBABO/ Integrated digital bridge between academic and business organizations. Support application development: PIMS-Profit Impact of Market Strategy and Innovation Gap Analysis – Database creation and connection to the project website

#### September 2005

# K.E.K. Neapolis Itd., Kavala Department

#### -March 2011

#### **Vocational Training Centre**

Project Manager

#### Fields of Expertise:

- \* Coordinate Educational Programs
- \* Manage Financial Resources (Involves establishing clear objectives, developing plans and budgets to predict and monitor the use of financial resources and the implementation of accountability arrangements)
- \* Publish educational textbooks for trainees
- \* Organize day-meetings and conferences

#### September 2006

#### **Technological Educational Institute of Kavala**

-June 2010

School of Business and Economics, Department of Business Administration

Adjunct Professor

# <u>Undertook the following Courses:</u>

- \* E-Commerce (Lectures and Tutorials)
- \* Research Methodology (Tutorials)

# September 2008

# <u>Technological Educational Institute of Kavala</u>

-June 2009

School of Business and Economics, Department of Business Administration (Part of the ERASMUS Program)

**Tutor** 

# **Undertook the following Courses:**

\* E-Commerce and Web Design

#### November 2008

#### **KAVALA DEVELOPMENT S.A.**

#### -December 2008

**Anonymous Development Enterprise L.G.A.** 

Participated in the following Project:

 Research Project on administrative competence for the municipality of Piereon and Filippon of Kavala Prefecture

# February 2008

# **AKMON S.A.**

# -June 2008

**Educational organization** 

Project Manager

# Fields of Expertise:

- \* Coordinate Educational Program
- Publish educational textbooks for trainees
- \* Organize day-meetings and conferences

# Participated in the following Project:

\* Training the Unemployed in Certified Training Centers (VTC):
 Specialized Technical Sales – Project Manager

#### October 2005

# **Democritus University of Thrace**

# -September 2008 Research Committee

#### Participated in the following Projects:

- \* Program: "Information Technology/Systems adoption from users and its impact on business management and performance, Subprogram: Data collection, Questionnaire development.
- \* INTERREG IIIA / PHARE CBC Program: GREECE-BULGARIA-category: Creation of know how collaborative and sharing networks Proposal Title B2301: Increasing competence through the development of administrative networks using information technology
- INTERREG IIIC / ZONE SUD Program PAGUS Subprogram 4 Communication and New Technologies

# Courses and Seminars

2012	MIBES-ESDO International Conference
2011	* Technological Educational Institute of Serres  National Conference of Economics and Management
2010	* Technological Educational Institute of Kavala  National Conference of Economics and Management
2009	* International Strategic Management Association International Conference on Applied Business and Economics

\* Technological Educational Institute of Larissa

Technological Educational Institute of Larissa 2009 National Conference of Economics and Management Hellenic Society of Systemic Studies 2009 "From Systemic Thinking to Systems Design and Systems Practice" Hellenic Society of Systemic Studies 2008 "Information Systems Management and Innovation" University of Greenwich 2007 International Conference in Accounting and Finance in Transition AKMON S.A. 2007 Computerized Accounting Association des Formations Europeennes a la Comptabilite et a l'Audit (AFECA) 2005 "Preparation and Interpretation of Financial Statements in accordance with International Financial Reporting Standards (IFRS)" Thessaloniki Stock Exchange Centre 2005 Financial Analysis and Investments University of Greenwich 2004 International Conference in Accounting and Finance in Transition

European Forum in Business Management

"Creating Corporate Value and Growth: Entrepreneurship and

Innovation"

\* Hellenic Institute of Marketing

"e-business"

# **Publications**

2002

# In international journals (peer reviewed)

2022 Kossyva, D., Theriou, G., Aggelidis, V., and Sarigiannidis, L. (2022), "Definitions and antecedents of engagement: a systematic literature review", Management Research Review

2022 Georgiadis, V. and Sarigiannidis, L., (2022), "Ancient recipes for change management: critical factors towards entrepreneurial consciousness and cognition", International Journal of Strategic Change Management, Vol. 7, No. 4, pp. 350-373

2021 Kossyva, D., Theriou, G., Aggelidis, V., and Sarigiannidis, L. (2021), "Talent Retention through Employee Engagement, Human Resource, Knowledge and Change Management: A Conceptual Framework", International Journal of Applied Research in Management and Economics, Vol. 4, Issue 2, pp. 44-54

- 2021 Kossyva, D., Theriou, G., Aggelidis, V., Sarigiannidis, L. and Chatzoudes, D. (2021), "Retention of Generation Y Employees through High Performance Work Systems, Change Management and Employee Engagement", European Research Studies Journal, Vol. 24, Issue 4B, pp. 66-86
- 2021 Georgiadis, V., Sarigiannidis, L. and Theriou, G. (2021), "Leading change and Plato", International Journal of Organization Theory & Behavior
- 2018 Chatzoglou, P., Chatzoudes, D., Sarigiannidis, L. and Theriou. G. (2018), "The role of firm-specific factors in the strategy-performance relationship Revisiting the resource-based view of the firm and the VRIO framework", Management Research Review, Vol. 41, No. 1, pp. 46-73.
- 2016 Kontogiannidis, P., Theriou G. and Sarigiannidis, L. (2016), "Crowdfunding: exploring the factors associated with the users' intention to finance a project online", International Journal of Web Based Communities, Vol. 13, No. 1, pp. 73-101
- Vranaki, M., Vranakis, S. and Sarigiannidis, L., (2015), "Total Quality Management implementation in Greek businesses: Comparative assessment 2009-2013", International Journal of Production Management and Engineering, Volume 3, Issue 2, pp. 87-95
- 2015 Geranis, C., Theriou G. and Sarigiannidis, L. (2015), "Crowd Funding: An empirical study", International Journal of Practical Issues in Management and Economics, Volume 8, Issue 2, pp. 52-70
- 2014 Sarigiannidis, L. and Chatzoglou, P.D., (2014), "Quality vs Risk: An investigation of their relationship in software development projects", International Journal of Project Management, Volume 32, Issue 6, pp. 1073-1082
- 2014 Kontogiannidis, P., Theriou G. and Sarigiannidis, L., (2014), "Crowdfunding: The factors that affect the intention of users/consumers to participate financially at crowdfunding projects", International Journal of Practical Issues in Management and Economics, Volume 7, pp. 49-70
- 2013 Keisidou, E., Sarigiannidis, L., Maditinos, D.I. and Thalassinos, E.I., (2013), "Customer satisfaction, loyalty and financial performance: A holistic approach of the Greek banking sector", International Journal of Bank Marketing, Volume 31, Issue 4
- 2013 Maditinos, D.I., Chatzoudes, D.A. and Sarigiannidis, L., (2013), "An examination of the critical factors affecting consumer acceptance of online banking: a focus on the dimensions of risk", Journal of Systems and Information Technology, Volume15, Issue 1, pp. 97-116
- 2012 Maditinos D., Chatzoudes, D. and Sarigiannidis, L., (2012), "Factors affecting e-business successful implementation", International Journal of Commerce and Management
- Vranaki, M., Georgiou, C., Vranakis, S. and Sarigiannidis, L., (2012), "Total Quality Management implementation in Greek Businesses: Comparative assessment 2009-2011", International Journal of Practical Issues in Management and Economics, Volume 5, pp. 132-147
- Maditinos, D.I., Theriou, G.N., Keisidou, E. and Sarigiannidis, L., (2012), "Exploring the factors associated with weblog usage acceptance: evidence from Cyprus", International Journal of Web Based Communities, Volume 8, Issue 2, pp. 196-212

- 2012 Georgiadou, C., Theriou, N.G. and Sarigiannidis, L., (2012), "The impact of key knowledge factors on project performance: The case of the Greek construction industry", International Journal of Practical Issues in Management and Economics, Volume 5, pp. 38-53
- Zochiou, M.C., Chatzoudes, D.A., Chatzoglou, P.D. and Sarigiannidis, L., (2012), "Knowledge management as a focal point in business operations: the development of a new conceptual framework", International Journal of Practical Issues in Management and Economics, Volume 5, pp. 165-180
- 2011 Keisidou, E., Sarigiannidis, L. and Maditinos, D.I., (2011), "Consumer characteristics and their effect on accepting online shopping, in the context of different product types", International Journal of Business Science and Applied Management, Volume 6, Issue 2, pp. 31-51
- 2011 Sarigiannidis, L. and Chatzoglou, P.D., (2011), "Software development project risk management: A new conceptual framework", Journal of Software Engineering and Applications, Volume 4, Issue 5, pp.293-305
- 2011 Sarigiannidis, L. and Chatzoglou, P.D., (2011), "Assessing the impact of project quality on the level of software development project risk", International Journal of Practical Issues in Management and Economics, Volume 4, pp. 103-122
- 2010 Maditinos, D.I., Sarigiannidis, L. and Dimitriadis, E., (2010), "The role of perceived risk on Greek internet users' purchasing intention: An extended TAM approach", International Journal of Trade and Global Markets, Volume 3, Issue 1, pp. 99-114
- Chatzoglou, P.D., Vraimaki, E., Diamantidis, A. and Sarigiannidis, L.,
   (2010), "Computer acceptance in Greek SMEs", Journal of Small Business and Enterprise Development, Volume 17, Issue 1, pp. 78-101
- 2010 Chatzoudes, D., Avlonitis, K., Sarigiannidis, L. and Maditinos, D., (2010), "Factors that influence the participation in online games: an empirical research", International Journal of Practical Issues in Management and Economics, Volume 3, pp. 83-98
- Sarigiannidis, L., Basouri, Z., Chatzoglou, P.D. and Chatzoudes, D., (2009), "The impact of business outsourcing on the operational objectives and organisational performance: a study of hotels in Greece", International Journal of Practical Issues in Management and Economics, Volume 2, pp. 150-173
- 2009 Chatzoglou, P.D., Sarigiannidis, L., Vraimaki, E. and Diamantidis, A., (2009), "Investigating Greek employees' intention to use web-based training", Computers & Education, Volume 53, pp. 877-899
- 2009 Chatzoudes, D., Velissaridou, A. and Sarigiannidis, L., (2009), "The impact of knowledge management on new product performance: the case of the Greek industry", International Journal of Practical Issues in Management and Economics, Volume 2, pp. 25-47
- 2009 Chatzoglou, P.D. and Sarigiannidis, L., (2009), "Business Outsourcing and Organizational Performance", International Journal of Services Technology and Management, Volume 11, Issue 2, pp. 105–127

# In international conferences' proceedings (peer reviewed)

2021 Kossyva, D., Theriou, G., Aggelidis, V. and Sarigiannidis, L. (2021), "Talent Retention: Enhancing Employee Engagement through HR,

- Knowledge and Change Management a Conceptual Framework", 11th International Conference on Management, Economics and Humanities, 23-25 July, Stockholm, Sweden
- 2015 Geranis, C., Theriou G. and Sarigiannidis, L. (2015), "Crowd Funding: An empirical study", 10th MIBES Conference, 15<sup>th</sup> 17<sup>th</sup> October, Larissa, Greece
- 2014 Kontogiannidis, P., Theriou G. and Sarigiannidis, L., (2014), "Crowdfunding: The factors that affect the intention of users/consumers to participate financially at crowdfunding projects", 9th MIBES International Conference, 30 May 1 June, Greece
- 2013 Kotsampasis, A., Vrana, V., Sarigiannidis, L. and Paschaloudis, D., (2013), "A Model for Investigating e-Banking Adoption in Greece", 8th International Conference "New Horizons in Industry, Business and Education", 29-30 August, Chania, Greece
- 2012 Georgiadou, C., Theriou, N.G. and Sarigiannidis, L., (2012), "The impact of key knowledge factors on project performance: The case of the Greek construction industry", MIBES-ESDO International Conference, 25<sup>th</sup> 27<sup>th</sup> May, Larissa, Greece
- Zochiou, M.C., Chatzoudes, D.A., Chatzoglou, P.D. and Sarigiannidis, L., (2012), "Knowledge management as a focal point in business operations: the development of a new conceptual framework", MIBES-ESDO International Conference, 25<sup>th</sup> 27<sup>th</sup> May, Larissa, Greece
- Vranaki, M.K., Georgiou, C.E., Vranakis, S.K. and Sarigiannidis, L., (2012), "Total Quality Management implementation in Greek businesses: Comparative assessment 2009-2011", MIBES-ESDO International Conference, 25<sup>th</sup> 27<sup>th</sup> May, Larissa, Greece
- 2009 Maditinos, D.I., Sarigiannidis, L. and Keisidou, E., (2009), "Factors which determine the acceptance of weblogs usage", International Conference on Applied Business and Economics (ICABE), 1st -3rd October, Kavala, Greece
- 2009 Keisidou, E., Sarigiannidis, L. and Maditinos, D.I., (2009), "Consumers' Online buying behaviour in the context of different product types", 5th National and International Hellenic Society for Systemic Studies (HSSS) Conference: "From Systemic Thinking to Systems Design and Systems Practice", 24th -27th June, Xanthi, Greece
- Sarigiannidis, L. and Chatzoglou, P.D., (2009), "Software development project risk management: A new conceptual framework for evaluating risk and performance in Greek projects", 5th National and International Hellenic Society for Systemic Studies (HSSS) Conference: "From Systemic Thinking to Systems Design and Systems Practice", 24th 27th June, Xanthi, Greece
- 2007 Maditinos, D.I., Sarigiannidis, L. and Dimitriadis, E., (2007), "Predicting e-commerce purchasing intention in Greece: An extended TAM approach", Paper to International Conference on Accounting and Finance in Transition (ICAFT), 11-16 July 2007, London, UK

# In national conferences' proceedings (peer reviewed-published in Greek)

2011 Σαρηγιαννίδης, Λ. και Χατζόγλου, Π.Δ., (2011), "Η σημασία της ποιότητας στον καθορισμό του επιπέδου κινδύνου ενός έργου ανάπτυξης λογισμικού", Εθνικό Συνέδριο Διοίκησης Οικονομίας (ΕΣΔΟ), Σέρρες 16-19 Σεπτεμβρίου 2011

- 2011 Σαρηγιαννίδης, Λ. και Χατζόγλου, Π.Δ., (2011), "Εκτίμηση των κινδύνων, χρήση επιλεγμένων τεχνικών διαχείρισής τους και αξιολόγηση της αποτελεσματικότητάς των τεχνικών σε ελληνικά έργα ανάπτυξης λογισμικού", Εθνικό Συνέδριο Διοίκησης Οικονομίας (ΕΣΔΟ), Σέρρες 16-19 Σεπτεμβρίου 2011
- 2010 Μαδυτινός, Δ., Χατζούδης, Δ., Σαρηγιαννίδης, Λ. και Αγγελίδης, Β., (2010), "Παράγοντες που επιδρούν στη χρήση του διαδικτύου για ηλεκτρονικές αγορές: Μια έρευνα των αντιλήψεων των χρηστών", Πρακτικά 23ου Πανελληνίου Συνεδρίου του Ελληνικού Στατιστικού Ινστιτούτου (Ε.Σ.Ι.), Βέροια 7-11 Απριλίου 2010
- 2010 Χατζούδης, Δ., Αυλωνίτης, Κ., Σαρηγιαννιδης, Λ. και Μαδυτινός, Δ., (2010), "Παράγοντες που επηρεάζουν την συμμετοχή σε διαδικτυακά παιχνίδια: μια εμπειρική έρευνα", Εθνικό Συνέδριο Διοίκησης Οικονομίας (ΕΣΔΟ), Καβάλα 4-6 Ιουνίου 2010
- 2009 Χατζούδης, Δ., Βελισσαρίδου, Α. και Σαρηγιαννίδης, Λ., (2009), "Η επίδραση της διαχείρισης της γνώσης στην απόδοση των νέων προϊόντων: η περίπτωση των ελληνικών βιομηχανιών", Εθνικό Συνέδριο Διοίκησης Οικονομίας (ΕΣΔΟ), Φλώρινα 18-20 Σεπτεμβρίου 2009
- 2009 Σαρηγιαννίδης, Λ., Μπασούρη, Ζ., Χατζόγλου, Π.Δ. και Χατζούδης, Δ., (2009), "Η επίδραση του outsourcing στην οργανωτική απόδοση και τους επιχειρησιακούς στόχους των ελληνικών ξενοδοχειακών μονάδων", Εθνικό Συνέδριο Διοίκησης Οικονομίας (ΕΣΔΟ), Φλώρινα 18-20 Σεπτεμβρίου 2009
- 2008 Δημητρόπουλος, Α., Χατζόγλου, Π.Δ. και Σαρηγιαννίδης, Λ., (2008), "Μελέτη της Πρόθεσης Χρήσης του Ηλεκτρονικού Εμπορίου". Πρακτικά 4ου Εθνικού Συνεδρίου Ελληνικής Εταιρίας Συστημικών Μελετών, Ιωάννινα 29 - 31 Μαΐου 2008

# Reviewer

# In international journals

- \* International Journal of Project Management, ISSN: 0263-7863, Elsevier
- \* International Journal of Business and Economic Sciences Applied Research, ISSN: 2408-0098, Online ISSN: 2408-0101
- \* Cyberpsychology, Behavior, and Social Networking, ISSN: 2152-2715, Online ISSN: 2152-2723, Mary Ann Liebert, Inc.
- \* International Journal of Business Science and Applied Management, ISSN: 1753-0296
- \* International Journal of Contemporary Hospitality Management, ISSN: 0959-6119, Emerald
- \* Heliyon, ISSN 2405-8440 (online), Elsevier

# In international conferences

\* 5th International Hellenic Society for Systemic Studies (HSSS) Conference: "From Systemic Thinking to Systems Design and Systems Practice"

# Academic Activities

 Member of the Academic Committee of the PRIME International Journal and of the MIBES TRANSACTIONS International Journal.

# Additional Skills

# Computing Literacy

- \* Expert knowledge and use of the following Statistical and Econometrical Software Packages: SPSS, AMOS, LISREL, MICROFIT
- \* MS Project
- MAC OS X and MS Windows operating systems
- \* Microsoft Office Suite

# Languages

- \* Greek Mother tongue
- \* English Very good use of written and spoken English. Excellent use of the technical terminology.

# Professional Qualifications

 Economist Professional accredited by the Economical Chamber of Greece (OEE) since November 2005 (L.N.: 0205074917/ R.N.: 074917)

# Diploma Theses assistance

Support in more than 150 diploma thesis at graduate and postgraduate level all of them related to Management.

# Interests and Achievements

- Member of the Economical Chamber of Greece (OEE) since May 2004.
- Research interests: Project management, Risk management, Business economics, Change management

References and certificates available upon request