

Dimitrios Stylidis is an Associate Professor of Tourism Development and Destination Promotion. He holds a Ph.D. in Tourism with a specialization in Tourism Development and Marketing from the University of Surrey, U.K. an MSc in Tourism Management from the University of Surrey, U.K. and a Bachelor's degree in Business Administration from the University of Macedonia, Greece. He also holds a Postgraduate Certificate in Higher Education (PGCert HE) from Middlesex University, U.K. During his Post-doctoral Research at Ben-Gurion University of the Negev in Israel, he focused on Destination Marketing. He has taught for several years in the Department of Economics at the University of Crete (2021-2024), where he received the department's Teaching Excellence Award for the academic year 2022-23. He also taught at Middlesex University London (2015-2021) where he served as the Director of the MSc International Hospitality and Events Management program, at Ben-Gurion University (2012-2014), and at the Hellenic Open University (2022-2025).

His research interests include tourism marketing, destination marketing and image, the economic-social-environmental impacts of tourism, tourism policy, planning and development, and the role of residents in these processes. He has published numerous academic papers in international peer-reviewed journals, including: *Tourism Management*, *Annals of Tourism Research*, *Journal of Travel Research*, *Journal of Sustainable Tourism*, *Journal of Destination Marketing & Management*, *Journal of Travel and Tourism Marketing*. He serves as a member of the Editorial Board of international journals such as the *International Journal of Tourism Research*, *Journal of Hospitality and Tourism Management*, *CABI Tourism Case Studies*, *International Journal of Hospitality & Tourism Administration*, and an academic reviewer for more than 30 international tourism journals and numerous conferences. In 2023, he received the Best Reviewer Award from the *Journal of Hospitality and Tourism Management*.

He is the Co-Editor of the CABI Regional Tourism Series, where he has published five books on Tourism Planning and Development (Eastern Europe, Western Europe, Latin America, Middle East, South Asia) (CABI publications), one volume on Tourism Policy and Planning (Routledge Publications), and two books on Tourism Marketing (Western Europe, S.E. Asia) (CABI publications). His work has been presented at numerous international academic conferences around the world, with the paper (in collaboration with Prof. Sam Kim) 'Destination image is stable or fluctuating?' receiving the best paper award at the 'Travel and Tourism Research Association (TTRA) Asia Pacific Chapter Conference 2017'. He has served as Co-chair and a member of the organizing and scientific committee of numerous international conferences. Since 2015, he is the Research Notes Editor of the *International Journal of Tourism Policy*. He received funding for four research projects from Ben-Gurion University, Hong Kong Polytechnic University, and Middlesex University, and has worked on three research projects as a research assistant during the period 2008-2014.

Recent Publications

Zaim, I. A., Stylidis, D., Andriotis, K., & Thickett, A. (2025). Projecting destinations via organic tourist videos: the role of appearance, production and content. *Tourism Recreation Research*, Available Online.

Dominguez Quintero, A. M., & Stylidis, D. (2024). The role of place image and social identity on support for tourism and life satisfaction: The case of Seville. *International Journal of Hospitality & Tourism Administration*, 25(5), 940-959.

Stylidis, D., & Terzidou, M. (2024). Why individuals do not visit a destination? The role of familiarity and novelty seeking in shaping non-visitors' destination image. *Journal of Travel Research*, Available Online.

Woosnam, K. M., Sharma, S., Stylidis, D., & Singh, G. (2024). Quality interactions give rise to residents' desire to engage with tourists: A cognitive appraisal model. *Tourism Management Perspectives*, 53, Available Online.

Zaim, I. A., Stylidis, D., Andriotis, K., & Thickett, A. (2024). Does user-generated video content motivate individuals to visit a destination? A non-visitor typology. *Journal of Vacation Marketing*, Available Online.

Stylidis, D. (2024). Establishing a destination image scale. *Current Issues in Tourism*, 1-8.

Stylidis, D., Woosnam, K. M., Sharma, S., & Singh, G. (2024). Resident rebellion: The interplay of fear, responsibility, animosity, and norms in shaping residents' opposition towards tourism. *Journal of Hospitality and Tourism Management*, 58, 445-455.

Woosnam, K. M., Sharma, S., Stylidis, D., & Singh, G. (2024). Amending the emotional solidarity theoretical framework through the addition of perceived similarity, empathy, and narcissism. *Tourism Planning & Development*, Available Online.

Woosnam, K. M., Sharma, S., Stylidis, D., & Singh, G. (2023). Understanding Fijian residents' opposition to tourism post-pandemic. *Tourism Management Perspectives*, 48, Available Online..

Kim, J.K., Jhang, J., Kim, S., Stylidis, D. (2023). The Impact of Price Preciseness, Price Reduction, and Lay Rationalism on Travelers' Perceptions of Deal Attractiveness, Purchase Intention, and Choice. *Journal of Travel Research*, 62(7), 1550-1568.

Sharma, S., Stylidis, D., & Woosnam, K. (2023). From virtual to actual destinations: Do interactions with others, emotional solidarity, and destination image in online games influence willingness to travel. *Current Issues in Tourism*, 26(9), 1427-1445.

Stylidis, D., & Terzidou, M. (2023). Exploring how perceived tourism impacts evolve over time (2009-2019) in an era of uncertainty: Economic crisis, host-guest interactions, and Airbnb. *Journal of Sustainable Tourism*, 31(2), 615-638.