

CURRICULUM VITAE

PERSONAL DETAILS

Name: Georgia Parastatidou

Email: geparast@mst.duth.gr



EDUCATION

PhD in Management Science and Technology (2026)

Democritus University of Thrace, Greece

Dissertation: Business Intelligence for Measuring Localness and Sustainability and Exposing Misleading Corporate Practices

MSc in Business Administration (2019)

Technological Educational Institute of Eastern Macedonia & Thrace, Greece

Thesis: Study of the Level of Information Security in Businesses and Their Preparedness to Address Cybercrime

BSc in Business Administration (1998)

Technological Educational Institute of Serres, Greece

Thesis: Cooperative Principles: The Role of Cooperatives in the Agricultural Economy

RESEARCH INTERESTS

Business Intelligence • Information Systems • Data Analytics • Localness & Economic Contribution • Sustainability & ESG • Greenwashing Exposing • Misleading Corporate Practices • Digital Markets • E-Commerce • Digital Platforms • Transparency in Digital Communication • Consumer Trust • Information Systems in Marketing

PUBLICATIONS

Peer-Reviewed Journals

1. **Parastatidou, G., & Chatzis, V. (2025).** *Identifying Base Erosion Through the Expenses Localness Indicators Model: A Methodology for Supporting Social Investment.* Journal of Risk and Financial Management, 18(6), 326. <https://doi.org/10.3390/jrfm18060326>
2. **Parastatidou, G., & Chatzis, V. (2025).** *Measuring Localness in E-Commerce Using the Expenses Localness Indicators Model.* Journal of Theoretical and Applied Electronic Commerce Research, 20(2), 67. <https://doi.org/10.3390/jtaer20020067>
3. **Parastatidou, G., & Chatzis, V. (2024).** *A Meta-Indicator for the Assessment of Misleading Sustainability Claims.* Sustainability, 16(23), 10628. <https://doi.org/10.3390/su162310628>

4. **Parastatidou, G., & Chatzis, V. (2024).** *An Overview of Blockchain Technology, Focusing on the Characteristics of the Blockchain Process.* Journal of Applied Business Research, 40(1). <https://journals.klalliance.org/index.php/JABR/article/view/470>

Conference Presentations

- **Parastatidou, G., & Chatzis, V. (2023).** *Blockchain services for the benefit of businesses.* International Conference on Applied Business and Economics 2023, 19th Edition, Aristotle University of Thessaloniki, Greece, October 18th to 20th 2023. <https://2023.icabe.gr/>

ACADEMIC & TEACHING EXPERIENCE

- Democritus University of Thrace (2022–2024)
Teaching support in:
 1. Financial Accounting
 2. Managerial Accounting
 3. Project & Program Management
- Delivery modes: in-person and synchronous distance learning within nationally and EU co-funded programs (2018-2026)
Programs delivered:
 1. Social Media Marketing
 2. Modern Sales Techniques – Communication and Customer Service – Customer Relationship Management
 3. Human Resource Management
 4. Customer Service – Quality Service and Sales Psychology
- Adult Education Instructor at the Higher Vocational Training School of INEDIVIM (2018-2026)
Courses taught in the following specializations:
 1. Management & Economics
 2. Computerized Accounting
 3. Logistics Executive
 4. Executive in Standardization and Marketing of Agricultural Products

PROFESSIONAL EXPERIENCE

Self-Employed Consultant in Digital Business Practices (2019–2022)

Specialization in:

- European development programs
- Project design and management
- Administrative systems and information flow management

Financial & Administrative Officer – Construction Sector (2004–2016)

Responsibilities included:

- Managerial accounting
- Cost budgeting and financial monitoring
- Payroll administration
- Financial reporting

RESEARCH & SCIENTIFIC ACTIVITY

- Reviewer for:
 - *Information Processing and Management*
 - *Journal of Internet Commerce*

TECHNICAL SKILLS

- MS Office Suite: Word, Excel, Power Point, Outlook
- ERP & Accounting Systems: SAP R/3, Singular, Epsilon Net, Entersoftone
- Data analysis and reporting tools

PROFESSIONAL MEMBERSHIPS & CERTIFICATIONS

- Member of the Economic Chamber of Greece (Certified Accountant–Tax Consultant License)
- Certificate of English Language (C2)
- Certified Adult Educator (EOPPEP)
- Erasmus+ Certifications & Mobilities (Europass)